

Starting An Online Business FREE

Today must be your lucky day. Have you heard about Squidoo? Now you have. If ever there was a simple method for new and newer internet marketers to begin their internet career it is by using squidoo. Squidoo is a quick simple method to get a website called a (lens) online. If you are a brand new aspiring internet marketer squidoo should be the very first and is without doubt one of the best places for you to begin. There is no faster easier means to begin an online business. Here are 8 top reasons for anyone who wants to start working from home on the internet to use squidoo.

1. Building your lens is free as in no cost. It takes almost no time to build a lens. You can build as many lenses as you want. New and newer marketers are generally on a tight budget. Building lenses instead of websites helps to eliminate budget worries.
2. Creating a work from home business to make extra money is the primary reason people work online. The ability to begin earning money comes built in if you wish when you start your own lens. Simply join the affiliate programs. If you want you can choose to make charitable donations.
3. Using Squidoo is easy. Building your online business using a lens eliminates needing to know anything about building a website. There is a lot of freedom when building a lens. You are encouraged to play around and make your lens very personal. A squidoo lens can often be built in less than an hour regardless of skill levels. They make everything so easy to do.
4. Compared to managing a conventional website lens management is very simple. Your domain name and your hosting are all handled in one place without charge too. Being a webmaster has never been this easy. This is a better option than a conventional website.
5. Search engines love lenses and tend to rank them high in their search results. They know exactly how lens operate and that pure junk due to design is held to minimums. You can forget about needing to know or understand search engine optimization. Search engine optimization is incorporated into a lens already. For the new and newer building an online business this a great feature.
6. While building your lens you will find there is a great deal of freedom. You can make use of elements like youtube and other places offering large amounts of viewers for your lenses.
7. When you build your lens there is also something very important done for you. In the beginning most new marketers don't do this. Once you have built your lens you are able to track your visitors. You can view your lens stats through the dashboard and learn exactly where your lens traffic is coming from along with any links they visited. For those not set up to track traffic and visitors its a very handy feature. You won't have work at home success without tracking your traffic.
8. You can also add an opt in form to your lens. You know at least you should the real money is in your list. You've heard that how many times before? Your lens offers an opportunity to begin building a very targeted optin list. An opt in mailing list is essential for any online business. The gurus' and every level of marketer use and promote their lenses religiously. There just is no better place on the www for those who are new or newer who want to build their work from home career. By building lenses people are free to learn the more difficult part of working at home like copywriting, article writing, and all forms of internet advertising and promotions. If you are not already building and running your own lenses you should be. It really is the easiest means of starting your very own work from home or online business.

About the Author

Ryleigh Cantrell a retired trucker first learned to guarantee some income working at home before venturing into other online businesses. He learned to use IFWs and how to maximize his results. His [Blog will explain](#) how and where you can do it too.

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